Life in a House Blog Services Information

Below you will find all of the information you need to work with Life in a House to provide guest posts, link placements, product reviews, and giveaways.

Content That we Accept

We accept articles and link placements for the following topics:

- Family life
- All things home any item relating to the upkeep, purchase, sale of your home, as well as home décor, maintenance, improvements, etc.
- Finances budgeting, boosting your credit score, teaching your kids to manage money, making large purchases, etc.
- Eats and Drinks section is dedicated to Mom's Recipes, products that we adore, various recipes and so forth
- The age 50+ demographic living with your adult children, grandchildren, relationships with your adult children and more
- <u>Gift Guide Central</u> your home for all of our gift ideas and suggestions for any holiday of the year

Content We Do NOT Accept

- Casino and/or gambling (we are not a sports betting site; however we do occasionally post about casino games you can play on your phone or on the computer)
- Anything involving bitcoin (take it to the financial experts)
- Vaping while we have previously posted articles on vaping and the products involved, after severe complications from vaping

became widespread we choose not to encourage our readers by publishing articles of this nature any longer

• We are not a property management website – even though we have previously worked in the property management arena

Our Media Kit

You can view our current statistics for the past quarter on our <u>Media Kit page</u> which is (usually) updated in January, April, July, and October with information obtained from our Google Analytics involving page views, visitors, social media followers, etc.

Be sure to visit our <u>About Me</u> page to learn more about what makes us unique and meet the family members that help to test out products and are my inspiration each day for writing!

Our Terms

I have been blogging since 2004, professionally since 2012. I've been around a long, long time – and do not have plans of going anywhere any time soon!

Below you will find our terms of use for working with Life in a House. These items are non-negotiable.

Terms of Use for Life in a House

• We are located in Virginia, United States and all times are Eastern Standard Time. If you are unsure of what time it is in our area, we are on the same time schedule as New York, New York

- Invoices are due upon receipt failure to pay within 2 days is a \$20 late fee. Failure to pay within 4 days is a \$40 late fee.
 Failure to pay within 6 days is a \$60 late fee.
- We include weekends and holidays; for example if you submit an article for publication on a Friday and we send you an invoice at 7:45 AM Eastern Standard Friday morning, your payment would be due by 7:45 AM Eastern Standard Sunday morning or the first late fee would be added.
- Late fees are as follows:
 - If not paid within **2** days \$20 late fee added
 - If still not paid within **4 days** \$40 late fee added
 - If still not paid within 6 days \$60 late fee added
- ALL PAYMENTS ARE DUE PRIOR TO PUBLICATION This may seem odd to you; but we DO provide a preview link of your article of exactly how it will appear on www.lifeinahouse.net once it is published for your review.
- We WILL NOT remove late fees. We inform you in the email that is sent with a link to your article and to the invoice what our policy is and it is readily available for anyone to download and read here.
- I cannot stress the above about invoices and late fees enough. In the past, we published articles and would wait to receive our payment ... unfortunately, the world is full of dishonorable people who refused to pay for their invoices so we simply ceased waiting and require payment in advance. We have a list of blacklisted contributors and people who do not honor their word for you to review.

Blog Services and Prices

Now on to what you are looking for! Below is a list of services that we offer and prices. Please note: prices are subject to change without notice so always check back here for the latest information!

- \$30.00 USD Link Placements (permanent and do-follow)
- \$60.00 USD Guest Article Publication
- \$50.00 USD Product Review (mentioned on our blog, social media, Amazon, and/or Trustpilot)
- \$75.00 USD Product Review and Giveaway for our Gift Guides
- \$150.00 USD Article prepared by Life in a House for you

Reseller Rates

We do not offer discounted rates as a rule. However, if you are a company or organization that provides multiple articles on a continuous basis, we can talk. We only accept offers for a MINIMUM of 4 articles EVERY MONTH, and our prices will never be less than \$25 per article. If you cannot afford that price or provide continuous articles every month – we will not provide you with the above rates. Companies that provide continuous articles on the 1st of each month.

If you need more detailed information on any of these services – do not hesitate to reach out to me via email at <u>kimatliah@gmail.com</u> or at <u>kim@lifeinahouse.net</u>. Thank you!